

RN

Revista de Negócios
Studies on emerging countries

ACTIVITY REPORT

Nº1

Year: 2015

By

Editor: Marianne Hoeltgebaum

Co-Editor: Gérson Tontini

**1st annual activity report from the international Journal Revista de Negócios from
the Post-Graduate Program Master in Business Administration of the Regional
University of Blumenau – FURB in Brazil.
Formed by the followed Editorial Structure:**

Executive Board

Editor

Marianne Hoeltgebaum, Prof. Dr. rer.
pol.
Postgraduate Program of Business
Administration
Regional University of Blumenau -
FURB
marianne@furb.br

Coeditor

Gérson Tontini, Prof, Dr.
Postgraduate Program of Business
Administration
Regional University of Blumenau -
FURB
tontini@furb.br

Communication Editor

Barbara Kobuszewski Volles, Msc.,
Postgraduate Program of Business
Administration
Regional University of Blumenau -
FURB
barbarakvolles@gmail.com

English Language Editor

Prof. Marta Helena Caetano, MA.
FURB Language Center
Regional University of Blumenau -
FURB
mhelena@furb.br

System Suport

Marcos Rogério Cardoso,
University Library Prof. Martin
Cardoso da Veiga
Regional University of Blumenau -
FURB
mcardoso@furb.br

Academic Board

Luciana Lazzeretti, Prof, Dr.

Department of Management

University of Firenze
luciana.lazzeretti@unifi.it

Mohamed Amal, Dr.

Postgraduate Program of Business
Administration
Regional University of Blumenau -
FURB
amal@furb.br

Shaker A. Zahra, Prof, Dr.

Strategic Management and
entrepreneurship department
Carlson School of management -
University of Minnessota
zahra004@umn.edu

Tales Andreassi, Dr.

Postgraduate Program of Business
Administration
Getúlio Vargas Institution SP – FGV
tales.andreassi@fgv.br

Institutional Board

The Institutional Board is consisted by
the academic community of Regional
University of Blumenau - FURB.

João Natel Pollonio Machado , Prof, Dr.
Rector of Regional University of
Blumenau - FURB
reitoria@furb.br

Udo Schroeder

Vice - Rector of Regional University of
Blumenau - FURB
reitoria@furb.br

Alexander Christian Vibrans, Prof. Dr.
Dean of Postgraduate Studies, Research
and Culture - PROPEX
Regional University of Blumenau -
FURB

propex@furb.br

Valter Augusto Krauss , Prof.
Director of Applied Social Sciences
Regional University of Blumenau -
FURB
ccsa@furb.br

Gérson Tontini, Prof., Dr.
Coordinator of the Postgraduate
Program of Business Administration
Regional University of Blumenau -
FURB
lleomar@furb.br

Ciel Antunes de Oliveira Filho, Prof,
Dr.
Head of Business Administration
Department
Regional University of Blumenau -
FURB
holiveira@furb.br

Darlan Jevaer Schmitt, Ms.
Director of University Library Prof.
Martin Cardoso da Veiga
Regional University of Blumenau -
FURB
furbbc@furb.br

Gelci Rostirolla, Ms.
Periodicals Support
Regional University of Blumenau -
FURB
gel@furb.br

David Colin Morton Bilsland, Prof.
Head of International Relations Office -
FURB
Regional University of Blumenau -
FURB
cri@furb.br

Márcia Regina Bronnemann, Prof.
Head of Marketing and Communication
- FURB
Regional University of Blumenau -
FURB
ccm@furb.br

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1. Introduction

The current activity report refers to the activities developed by the Executive Board Editors of Revista de Negócios. In 2015, the Journal's Editorial team decided for a new strategic plan in order to internationalize the journal. To help in this process, a new Executive board was assembled.

The Executive board of Revista de Negócios is now a group of five members: Dr. Marianne Hoeltgebaum, who is responsible for the general Edition of the Journal, she is in charge of articles' selection, desk review, revisions sent and communication with authors and reviewers. Dr. Gérson Tontini, the co-editor and is in the place of the Editor when he/she is not available in helping with the editorial decisions.

In the editorial communication, MSc. Barbara Kobuszewski Volles, is responsible for the editing and communication among of the journals' editions to the academic community. M.A. Marta Helena Caetano, is responsible for the revision and editing of the English articles and the Journal overall contents. Lastly, Marcos Cardoso, who is responsible for the journal platform system, solving problems and publishing the editions on the website platform.

In this way, with the formation of this executive board team, different actions were taken in order to internationalize Revista de Negócios. Important advances were made and the journal changes comprised different aspects, such as the modification of the website language to the research line.

The reforms are transforming the educational environment, internationalizing our University and our journal to the world. The next chapter demonstrates the journals' innovations.

2. Innovations

Revista de Negócios is classified according to the Brazilian journal classification Qualis CAPES, as a B3 Journal. Meaning that, from a range of extract classifications: A2, B1, B2, B3, B4 and B5, in this sequence, Revista de Negócios is ranked in 5th place in the journals' qualification. The journal is classified when has got the ISSN, has published at least 2 editions per year, edition delay index at maximal or equal to 0.5, has three or more years of existence and is indexed in at least in one database.

Aiming at B2 extract, the journal needed to be indexed in Redalcy or in Scielo database, since these were one of the new classification conditions. However, to be indexed in Redalcy or in Scielo, the conditions are targeted at having better structured articles published. To adapt to these circumstances, Revista de Negócios started move to the goal of internationalization, in order to conquer better quality of articles and to have more articles to be published in the year's editions.

In this way, the Executive board invited renowned international researchers to better classify and help the evolution of the journal, forming an international Academic Board. The board is now composed by Prof. Dr. Luciana Lazzeretti, of University of Firenze, Prof. Dr. Mohamed Amal, of Regional University of Blumenau – FURB, Prof. Dr. Shaker A. Zahra from Carlson School of management - University of Minnesota and Prof. Dr. Tales Andreassi, from Getúlio Vargas Institution SP – FGV.

The journal has been accepting all kinds of studies regarding strategic management, however with the new international perspective, Revista de Negócios changed its research topics to innovation and competitiveness and strategic organization in emerging countries.

Now the focus and scope of Revista de Negócios is to create an intellectual and academic platform, under the perspective of Strategic Management Organization, to promote studies on Emerging Countries. The Journal looks and reviews for contributions to the debate about researches on two specific topics: innovation and competitiveness and strategic organization in emerging countries.

The executive board also studied different platforms and Journals, which are reference extracts. Thus, also received Elsevier' consultancy, in order to improve the journal new conditions. In this manner, the journal website gained a new layout, more attractive to navigation and the platform changed from Portuguese to English as the main language, where people from all around the world could access and understand the

journal focus and scope. Despite English being the main language of *Revista de Negócios*, the platform could still be translated to different languages, such as: Portuguese, Russian, Mandarin and others. Thus, the correspondence letters among Editors, Authors and Reviewers were exchanged in English. The translated letters can be found in the Appendix.

The journal also promoted an innovative author guideline, in which is a complete ready word self-form that the Author fills the form with his/her article according to the guideline description. The executive board also promoted new evaluation criteria for the reviewers, to better guide its revisions. The author guideline and the reviewers' criteria can be found in the Appendix. Regarding the indexed databases, *Revista de Negócios* renewed all the contracts and remains indexed in different databases, such as: Portal de Periódicos, DOAJ, EBSCO, SPELL, Crossref, Ulrichsweb, Sumários and Ibict.

After these renovations, the journal released to the academic community its new format. It was created three different calls for papers: first, in April, the Executive board called for papers with *Revista de Negócios* mailing list. Second, in October, it was invited guest editors, in order to contribute with entire editions. And third, in November, it was invited researchers from the 2015 AIB US Southeast International Annual Conference, as Prof. Dr. Mohamed Amal - Member of the Academic board, was taking part of the conference.

Subsequently with the upgrades, the journal tried to index in Scielo and Redalcy as initially proposed. *Revista e Negócios*, almost reached the Scielo criterias. There were four criteria to be indexed in the data base, the first was about to have the presence of the date of receipt and approval of the whole article, the editions' frequency and timeliness; the authors' membership as well as quotes received from SciELO journals.

The second criterion was the sending of SciELO standard evaluation form to collect data of the last three issues already published. The third criteria were considered the formal aspects and the quality of the scientific content, enabling the identification of the core journals with better performance.

Lastly, the forth criteria that *Revista de Negócios* was rejected, regarding the compliance with the periodic publication of standards, relevance and scientific merit and bibliometric indicators generated from the processing of four issues of the journal articles, according to SciELO Methodology.

Revista de Negócios also tried to be indexed in Redalcy database, however due to the lack of editions submitted in 2015; the journal was not accepted in the database. The database proofs can be found in the Appendix.

Despite the positive changes, the journal had several problems such as lack of articles submitted by Authors to the journal. While changing the platform from Portuguese to English, some mechanical functions prevented the functionality of some items.

3. The future of Revista de Negócios

In the face of changes and the problems encountered, Revista de Negócios plan from now on to invite two different guest editors by year, in order to help in the submission of the editions. Thus, the journal aims at continuing to publish four articles per edition, with 4 editions per year.

The Executive board will be changed every two years. Meaning that in January of 2017, a new Executive Board will be in charge of Revista de Negócios, mainly changing the Chief Editor, who will select his new Executive Board.

The journal plans to be an international reference for the emerging country thematic. It also aims to have 30% of international editors and reviewers in developed countries and 70% in developing countries, with representation from at least 10 countries in 5 years.

Regarding the platforms problems, the journal plans to change its platform in order to create its own in at least 10 years time. Besides the changes have evolved, the journal idea is to be an A2 extract within 4 years, reaching all the qualities for this qualification.

The journal is now open for the contribution of new articles to complete the editions of 2016. In this way, Revista de Negócios gladly invites you to collaborate and influence in the upcoming submissions.

APPENDIX

CERTIFICATE

We certify that (reviewer name) participated as a reviewer of the article (article name)
for Revista de Negócios – ISSN 1980-4431.

Blumenau, , , .

Marianne Hoeltgebaum

Editor

Copyright Transfer Statement

Author information

Author Name:

Address:

E-mail address:

Nationality:

ID Document no.:

Article information

Title:

Journal Title:

Co-authors:

The copyright to this article is transferred to Revista de Negócios effective if and when the article is accepted for publication.

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The author is requested to use the appropriate DOI for the article. Articles disseminated via www.furb.br/rn/ are indexed, abstracted and referenced by many abstracting and information services, bibliographic networks, subscription agencies, library networks, and consortia. After submission of the agreement signed by the corresponding author, changes of authorship or in the order of the authors listed will not be accepted by Revista de Negócios.

Author's signature:

Date:

ENGLISH TRANSLATION STATEMENT

I (author name) with ID document () have submitted the article (article name) in Portuguese to Revista de Negócios, however if accepted for publication, I assure the academic English translation of the article.

Author's signature:



Title: The length of the title is up to 12 words, without abbreviations. It should be placed with size 18, letter font Constantia in bold, single line spacing, justified text paragraphs and uppercase only in main words, without identifying the authors.

KEYWORDS

Authors should provide appropriate and short keywords. The maximum number of keywords 5, separated with commas, letter Constantia, size 10, single line spacing and justified text paragraph.

ABSTRACT

These instructions provide you with the guidelines for preparing papers for Revista de Negócios. Use this document as a template if you are using Microsoft Word. Otherwise, use this document as an instruction set. An abstract should include no more than 250 words, written in Constantia letter, size 10, single line spacing, justified text paragraph and should follow a structure formed by six steps: The purpose, methodology, research findings, research limitations and implications and originality. The purpose is the reason(s) for writing the paper or the aims of the research. The **methodology includes the objectives achieved; main method(s) used for the research and** the theoretical or subject scope of the paper. The findings include what was found in the course of the work, referring to analysis, discussion and results. The **research limitations/implications include** suggestions for future research and any identified limitations in the research process. And the last one is the research originality, which include the explanation about what is new in the paper.

1 Introduction

The article must follow a structure formed by: introduction, theoretical framework, methodology, analysis, conclusion, implications, future research and references. Paper must not exceed 30 pages. The font used for the text is Times New Roman, size 12, including titles, subtitles and references. It must be used single space, being the first line: indent 1 cm. The paragraphs in justified text and the pagination including the number of pages in the upper right, dismissing the first page.

Use bold letter to give emphasis to the terms, phrases and/or symbols and italics letter should only be used for words in a foreign language.

The double quotation marks used for direct quotes as well as statements taken from interviews and single quotation marks used within double quotation marks to separate material that was within quotation marks in the original source.

For an article with one author, it can be written in the first person singular or the third person impersonal. In those articles with more than one author, it can be written in the first person plural or third person impersonal. The abbreviations and acronyms should use parentheses to introduce. Brackets are used to separate material within parentheses or text inserted in a citation by another person who is not the original author.

Sections and subsections should have : multilevel numbers indicating section and subsections, before their respective titles, following the format:

2 Theoretical Framework

2.1 Article subsection

2.1.1 Article subsection

2.1.1.1 Article subsection

In case of acknowledgments, the authors may include acknowledgments

as long as they do not reveal their identities. Otherwise, authors may include the acknowledgments after approval. Minimize the use of footnotes, since essential material should be integrated into the text.

Try to use the first person only to describe what you or you and your coauthors, actually did.

Regarding the introduction section, it states the motivation for the work presented in the research and prepare readers for the upcoming structure. It starts broadly and progressively narrowing it down to the issue addressed in the paper (main purpose).

It might be interesting to describe the importance, defending the model or theoretical point of view and state the specific hypothesis(es) or even the objective(s), describing the reasoning that led the author to select them.

The introduction should be written in past tense, except when referring to established facts, since the paper will be submitted after all of the work is completed. The ideas may be organized in different paragraphs. The introduction does not have a strict word limit, but it should be as concise as possible.

2 Theoretical Framework

The theoretical framework composed by theories, which leads the reader to grasp the author's perspective.

It is important to examine the research problem and research question in order to answer the investigation concerns and variable keys of the research. After that, the author will be able to read and review related current literature. List the constructs and variables that might be relevant to the study and consider how these variables connected to the theory. The hypotheses phrase is in the present t

tense and refer it with a distinct number. It should be in italic font.

In the end, it might be important to discuss the assumptions or propositions of each theory and point out its relevance to the research.

3 Methodology

The methods section provides the information by which a study’s validity is evaluated. It requires a clear and precise description of how an experiment had been developed, and describe why specific experimental procedures were chosen. The methods section describes what was done to answer the research question, justifying the experimental design, and explaining how the results were analyzed. Scientific writing is direct and orderly. Therefore, the methods section still describes how the materials were used, depicts the research protocol, explains how measurements were made, what calculations were performed, and finally, states which statistical tests were done to analyze the data.

4 Analysis

This part analyzes the collected data and interpret the results. The analysis will include data summaries and statistical tests to verify conclusions. It is connected with the discovered information and the theory proposed in the theoretical framework.

4.1 Tables and Figures

Tables and figures should be used, according to the APA style (2010), allowing the author to present a larger quantity of information to the reader, in a more efficient and easily understood manner than in written text. The tables and figures must not replicate the information previously included in the text. Therefore, any information that is

not in textual form should be in the form of a table or figure. In specific cases, it is allowed terms such as graphic, map, fluxogram, design, photograph, etc. They should follow the same conditions of tables and figures.

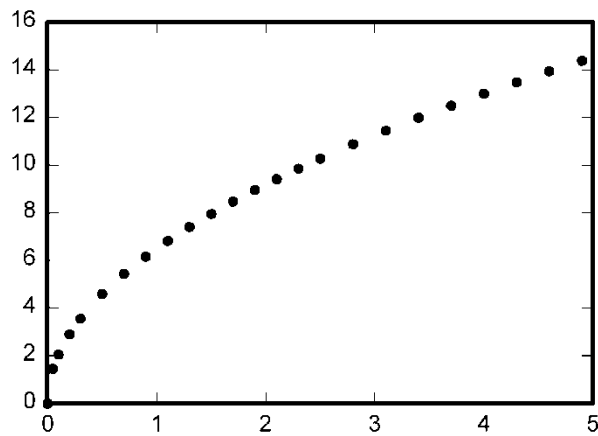
According to the APA style (2010), Tables and Figures normally “show numerical values or textual information (e.g., lists of stimulus words) arranged in an orderly display of columns and rows. A figure may be a chart, a graph, a photograph, a drawing, or any other illustration or nontextual depiction” (APA, 2010, p. 125). Tables are usually characterized by a line-column structure; thus, other types of illustrations, which differ from this characteristic, should be labeled as figures. Tables and Figures should be inserted in the body of the text, soon after their reference or citation. Following bellow an example of Table and Figure:

Table 1. Tables, tables, tables

Tables	Figures	Figures	Figures
Tables	Figures	Figures	Figures
Tables	Figures	Figures	Figures
Tables	Figures	Figures	Figures

Source: Tables (2015)

Figure 1. Figure, figure, figure



Source: Figures (2015)

5 Conclusion

The conclusion is one of the last parts to be written in the research paper. It must answer the research questions, concluding with the main findings. It reviews the main points of the paper, not replicating the abstract.

6 Implications and Further Research

This part should describe the main professional and academic implications of the research findings, appointing to the consequences and suggestions. The future research signalizes what should be researched next, suggesting new theoretical approaches in the academic field.

7 References

The reference list should include complete data for all authors cited, presented in alphabetical order at the end of the text, in accordance with the American Psychological Association style (APA, 2010). Following some examples below:

Books: Last name, First initial (capitalized followed by a period). (Publication year within parentheses). *Title: subtitle* (if any) (additional information, if any). Publication location: Editor.

Example: Jarzabkowski, P. (2005). *Strategy as practice*. London: Sage.

Journal: In order to cite a complete edition of a periodical/journal in its entirety, indicate the authors of the edition, the title, volume, and (edition number within parentheses).

Example: Quintella, R. H., & Carneiro, J. (Eds.) (2011). *Brazilian Administration Review*, 8(3).

Electronic version: Use 'Retrieved from' and add the link (web address) to access the article.

Example: Castañeda, D. I., & Ríos, M. F. (2007). From individual learning to organizational learning. *The Electronic Journal of Knowledge Management*, 5(4), 363-372. Retrieved from: <http://www.ejkm.com/issue/download.html?idArticle=120>

7.1 Citations

Citations in the body text should include the author's last name, the date of publication, and page number (if necessary), as conforms to the APA style (2010).

1 author: Author (year)

2 authors: Author and Author (year)

More than 3 authors: Author *et al.*, (year)

7.2 Foot-Note Pages

The Foot-Note Pages must be filled out as Revista de Negócios volume, number, page, month and year.

7.2 In Case of Article Approval

In the case of conditional approval, the authors should submit the article pointing to the revisions in red color. Eventually, if the submitted article is disqualified in this second review, the copyrights transfer statement will be discarded. The article will not be published without containing the copyrights transfer statement as mentioned above.

7.3 Publication Principles

The submitted article must not be published before under any circumstances— neither in total (e.g.

book chapters) nor in parts (e.g. excerpts). It should not been accepted previously for publication and it has not been under momentary consideration by any other publisher. It should not be submitted elsewhere until a decision is made with regard to their publication in *Revista de Negócios*. The only exceptions for the conditions above are papers in conference proceedings being treated as work-in-progress. All submitted papers can be written in English or Portuguese, however with the article acceptance, the author(s) must sign the English translation statement, confirming that the article will be written in English.

In order to contribute to the blind review process, it must not contain any identification of the authors in the file and the in the properties option in Word, thus ensuring the journal's confidentiality criteria. It is restricted to authors and co-authors to submit two papers every 12 months continuously to the *Revista de Negócios*. It is also

allowed a maximum of 5 authors per manuscript.

7.4 Plagiarism Policy

Uppermost respect to intellectual property rights is a fundamental principle of RN Codes of Ethics. The act of plagiarism, in which one misuses ideas, words, computer codes or other creative expression as one of its own, is a clear violation of several ethical principle. Plagiarism in any kind of form, at any level, will be acceptable and will be considered a serious breach of professional conduct, with potentially severe ethical and legal consequences. Self-plagiarism is also a related issue regarding the reuse of significant portions of one's own copyrighted work without citing the original source. Such actions will not be considered for publication in our journal. All authors are responsible individually and collectively for the articles submitted to RN.

Reviewer Letter

Dear Reviewer,

We sincerely appreciate your contributions to leverage the excellence of Revista de Negócios. Our Journal aims to create an intellectual and academic platform, under the perspective of Strategic Management Organization, to promote studies on Emerging Countries. The Journal looks and reviews for contributions to the debate about researches on two specific topics: innovation and competitiveness and strategic organization in emerging countries.

The topic of innovation and competitiveness covers all studies and researches related to how organizations can sustain their competitiveness, particularly focusing on innovations, entrepreneurship and performance. The second topic, strategic organization in emerging countries, covers studies and researches on strategic management of organizations, more specifically on how companies can or should act at strategic level looking mainly but not only to external context, supply chain, competitive strategies in international market, and marketing approach.

The editorial policy is based on promoting articles with critical perspectives seeking for the understanding of the differences and similarities among emerging countries and in comparison with experiences and theories on strategic management in developed countries. It intends to promote specific contributions of how theoretical and empirical studies on emerging economies may contribute to the advance of theories related to innovations and competitiveness and strategic management of organizations.

It is welcome scholars, particularly working on such topics to submit theoretical essays, empirical studies, and case studies. The Revista de Negócios is open to different methodological perspectives and innovative approaches on how to understand the role of organizations from emerging countries. We considered positive and negative aspects of the articles. Therefore, pointing out with a friendly language, the aspects that might be improved, according to the pair reviews process. Our Journal is a B3 in the Brazilian Qualis, and we aim to be an A2, until the end of 2016.

Our Guide to the reviewers wants to explain our expectations from you work. We know that you are an International Reference in the Field you are reviewing our article, but some instructions are always welcome. Thanks again to contribute with our Journal; ours articles will be available online to everyone. In the end of the article review process, we will send to you a thank you card, with the name of the article that you reviewed. If you need a special document, please, fill free to ask for it at rn@furb.br.

Our Guide to the reviewers

The reviewed article is:*



Completely approved – The article must be approved without any revision, our Editor in Chief will send it to our Language Editor, to see if it has any orthographic problem, and after to our Communications Editor, to check if the format is ok. Than the Author will receive de definitive approved, and the article will be Publish, as soon as possible. The most part of our Journal, has a special subject issue, so, one article can be faster publish.

☐ Approved, if corrected – The article required revisions in order to be Publish. Only after revisions, our Editor in Chief will send it to our Language Editor, to see if it has any orthographic problem, and after to our Communications Editor, to check if the format is ok. Than the Author will receive de definitive approved, and the article will be Publish, as soon as possible. The most part of our Journal, has a special subject issue, so, one article can be faster publish.

☐ Rejected – The article is not ready to be publish in our Journal. We always send a letter with the Reviewers considerations, explaining that this article can not be publish in our Journal.

Is the article written in an academic language: appropriated, interesting, correctly spelled and fluently read?*

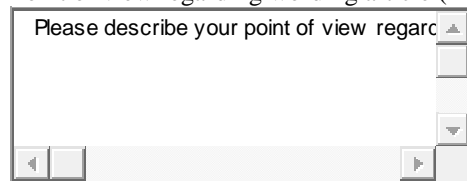
☐ Totally – The academic language is completely appropriated, interesting, correctly spelled and fluently read

☐ Not totally – The academic language is not completely appropriated, interesting, correctly spelled and fluently read

☐ No – means that the academic language is not appropriated, interesting, correctly spelled and fluently read

Point of view regarding wording article (**might be filled in accordance to the bellow explanation**).*

Please describe your point of view regarc



Is the articles' title appropriated to its content?*

☐ Totally – The tile is completely in accordance to the written text.

☐ Not totally – The title is in part appropriated, but could be different in order to fit in the content.

☐ No – The title is completely inappropriate to the content.

Is the summary describing and adopting a correct purpose, theoretical line, method and main results?*

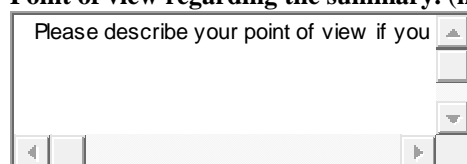
☐ Totally – The summary follows a correct line of thinking, which describes the article's purpose, theoretical line, method and main results.

☐ Not totally – The summary has some of the described above points, but is not completely with a correct purpose, theoretical line, method and/or main results.

☐ No – The summary does not follow the above characteristics for a totally approval.

Point of view regarding the summary. (**might be filled in accordance to the bellow explanation**).*

Please describe your point of view if you



Is it a current and relevant theme?*

- ☐ Totally – The theme of the article is relevant and current for the contemporary world context.
- ☐ Not totally - The theme of the article is not completely relevant and current for the contemporary world context, it might be better elaborated.
- ☐ No – The Theme is not appropriated to the contemporary world context.

Is the author's approach original to the subject?*

- ☐ Totally – The author's approach is original, innovative and new, fitting to the article's subject.
- ☐ Not totally – The author's approach is not completely original, innovative and new, could be better elaborated.
- ☐ No – The author's approach is not original, innovative or new.

Is the objective of the article adequate, compelled, clear and concise?*

- ☐ Totally – The article's objective is completely adequate, compelled, clear and concise.
- ☐ Not totally – The article's objective is not completely adequate, compelled, clear and concise.
- ☐ No – the article's objective is not adequate, compelled, clear and concise.

Point of view regarding the study' objectives. **(might be filled in accordance to the bellow explanation).***

Please describe your point of v

Is the paper presenting credible justification for its development? Are there contributions to the field of knowledge?*

- ☐ Totally – The article presents and develops strong contribution to the field of knowledge.
- ☐ Not totally – The article does not completely present and develop contribution to the field of knowledge.
- ☐ No – The article does not present and develop contribution to the field of knowledge.

Point of view regarding the knowledge's field of the study.*

Please describe your point of view if you

Is the literature review reflecting the knowledge's field of the state of art? (In the submission policies, Revista de Negócios propose that 50% of the literature review should be coming from scientific journals A1, A2, B1 or B2 and 25% should be coming from international scientific journals articles from the last five years.*

- ☐ Totally – The article completely present 50% of the literature review from scientific journals A1, A2, B1 or B2 and 25% from international scientific journals articles from the last five years.
- ☐ Not totally - The article does not completely present 50% of the literature review from scientific journals

A1, A2, B1 or B2 and 25% from international scientific journals articles from the last five years.

☐ No - The article does not present 50% of the literature review from scientific journals A1, A2, B1 or B2 and 25% from international scientific journals articles from the last five years.

Point of view regarding the literature review.*

Please describe your point of view

Is the literature review presenting solidity theoretical approach, connecting the objectives and the results? Are the authors showing domain of the field and cite an appropriate range of sources? Were the researches relevant?*

☐ Totally - The literature review is completely connected to the theoretical approach, objectives, results, and sources.

☐ Not totally - The literature review is not completely connected to the theoretical approach, objectives, results, and sources, missing one of this information.

☐ No - The literature review is not connected to the theoretical approach, objectives, results, and/or sources.

Point of view regarding the theoretical approach and the study objectives*

Please describe your point of view if you

Is the method appropriated to the research question?*

☐ Totally – The method is completely in accordance to the research theme and research question.

☐ Not totally - The method is not completely in accordance to the research theme and research question.

☐ No - The method is not in accordance to the research theme and research question.

☐ Not applicable – The article approach any method.

Point of view regarding the methods*

Please describe your point of view if you

Is the analysis showing an articulated interpretation with the theoretical approach? Were the findings appropriated discussed?*

☐ Totally – The data analysis is connected to the theoretical approach and the finding are very well discussed.

☐ Not totally – The analysis is not completely connected to the theoretical approach and/or the finding are not very well discussed.

- ☐ No - The analysis is not connected to the theoretical approach and/or the finding are not well discussed.
- ☐ Not applicable – The article approach any analysis.

Point of view regarding the analysis*

Please describe your point of view if you

▲

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▶

Is the conclusion presenting clear, accurate and connected contributions among the objectives and literature review?*

- ☐ Totally - The conclusion is completely answering the objectives and present clear, accurate and connected contributions.
- ☐ Not totally – The conclusion is not completely answering the objectives and is not completely presenting clear, accurate and connected contributions.
- ☐ No – The conclusion is not answering the objectives and is not presenting clear, accurate and connected contributions.

Point of view regarding conclusion.*

Please describe your point of view if you

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▶

Were the academic contributions presented, allowing a dialogue between theory and practice, and contributing to the development of researchers?*

- ☐ Totally – The contributions are very important to the academic and/or practical field.
- ☐ Not totally - The contributions are not very important to the academic and/or practical field.
- ☐ No – The contributions are not important to the academic and/or practical field.

Point of view regarding academic contributions*

Please describe your point of view if you

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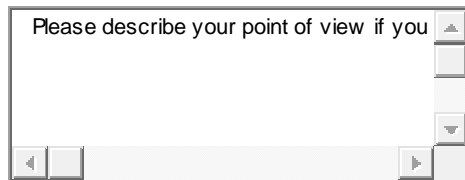
▶

Are the managerial contributions presenting and representing impact in organizations and / or society?*

- ☐ Totally – There are managerial contributions which contribute to the organizations and / or society.
- ☐ Not totally – The managerial contributions are not completely relevant to the organizations and / or society.
- ☐ No – The managerial contributions are not relevant to the organizations and / or society.

Point of view regarding managerial contributions.*

Please describe your point of view if you



Is the study showing adequately limitations?*

- ☐ Totally – The study present correct limitations.
- ☐ Not totally – The study is not completely showing correct limitations.
- ☐ No – The study does not show limitations.

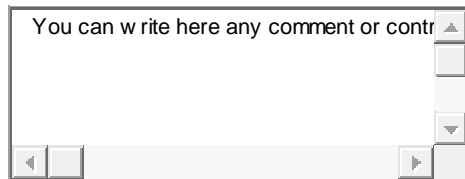
Are there methodological scientific rigor regarding the citations and proposed standards?*

- ☐ Totally – The citations are in accordance to APA style.
- ☐ Not totally – the citations are not completely in accordance to APA style.
- ☐ No – The citation are not in accordance to APA style.

Additional comments from reviewer reserved to the Editor.

This is the space where you can comment about the topics that will not be disclosed to the authors, but are fundamental to the scientific article.*

You can write here any comment or contr



Thank you again, to help us.
Looking forward to hear from you.

Best regards,
Marianne Hoeltgebaum
Gerson Tontini
Barbara Kobuszewski Volles

Reviewer Form

Dear Reviewer,

We appreciate your contributions in order to leverage the excellence of Revista de Negócios.

The Editorial policies of our Journal specify that only articles that contribute to the Business Administration area might be approved. Particularly focused in the emerging countries field.

We considered that should be important to the authors the positive and negative aspects of the articles. Pointing, with a friendly language, the aspects that might be improved, according to the pair reviews process.

It is requested to full fill the field after the indication of “yes” and “no”. The Editorial Board of Revista de Negócios understands that this is the best way to improve the academic research field. It is also requested that the “no” answers might be complemented with an explanation.

The reviewed article is:

Completely approved
Approved, if corrected
Rejected

The above selection might be filled according to below explanation

Is the academic wording it in accordance to the theme?

Totally
Not totally
No

Is the articles' wording academically appropriating, interesting, correctly spelled and fluently reading?

Point of view regarding wording article

Is the articles' title appropriated to the article content?

Is the summary describing and adopting a correct purpose, theoretical line, method and main results?

Point of view regarding the summary

Is it a current and relevant theme?

Is the author's approach original to the subject?

Is the objective of the article adequate, compelled, clear and concise?

Point of view regarding the study' objectives

Is the paper presenting credible justification for its development? There are contributions to the field of knowledge?

Point of view regarding the knowledge's field of the study

Is the literature review reflecting the knowledge's field of the state of art? (In the submission policies, Revista de Negócios propose that 50% of the literature review should be coming from scientific journals A1, A2, B1 or B2 and 25% should be coming from international scientific journals articles from the last five years.

Point of view regarding the literature review

Is the literature review presenting solidity theoretical approach, connecting the objectives and the results?

Is the authors showing domain of the field and cite an appropriate range of sources?

Were the studies relevant?

Point of view regarding the theoretical approach and the study objectives

Is the method appropriated to the research question?

Were the research strategies and the data collection well designed?

Totally

Not totally

No

Not applicable

Point of view regarding the methods

Is the data analysis showing an articulated interpretation with the theoretical approach?

Were the findings appropriated discussed?

Point of view regarding the data collection

Is the conclusion presenting clear, accurate and connected contributions among the objectives and literature review?

Point of view regarding conclusion

Were the academic contributions presented, allowing a dialogue between theory and practice, and contributing to the development of researchers?

Point of view regarding academic contributions

Are the managerial contributions presenting and representing impact in organizations and / or society?

Point of view regarding managerial contributions.

Are showing an adequately the limitations of the study?

Are there methodological scientific rigor regarding the citations and proposed standards?

Additional comments from reviewer reserved to the Editor

This is the space where you can comment about topics that will not be disclosed to the authors, but are fundamental to the scientific article.

Indexing attempt in Scielo

Resultado do Processo de Seleção de Periódicos por Área Temática da Coleção SciELO Brasil – Administração – Revista de Negócios (Online),,

SciELO Avaliação <scielo.avaliacao@scielo.org>

30 de outubro de 2015
09:04

Para: marianne@furb.br, rn@furb.br

Prezada Marianne Hoeltgebaum,

Informamos que, em 28 de agosto de 2015, o Comitê Consultivo SciELO Brasil, finalizou o processo de avaliação dos periódicos da área de administração, que teve como objetivo identificar o núcleo de títulos de referência para orientar o processo de indexação na Coleção SciELO Brasil.

A avaliação foi realizada a partir da aplicação dos [Critérios SciELO Brasil](#), incluindo a análise do conteúdo científico, das citações recebidas e desempenho no Google Metrics, das características de apresentação, estrutura e normalização, bem como dos aspectos relacionados à distribuição institucional e geográfica dos membros do corpo editorial, dos revisores *ad hoc* e dos autores dos artigos.

Abaixo segue o resumo do processo da Avaliação da Área de Administração.

A avaliação da área de administração foi iniciada em janeiro de 2012 e, na XXXIV Reunião do Comitê Consultivo do SciELO Brasil, foram submetidos à apreciação dos membros do comitê os resultados da pré-avaliação da área de administração, que incluiu os 69 periódicos, classificados pelo Programa QUALIS da CAPES, na área de Administração, Ciências Contábeis e Turismo. São eles:

1. Revista ADM. MADE
2. Administração Pública e Gestão Social
3. Administração: Ensino e Pesquisa
4. Análise (Porto Alegre)
5. Base (São Leopoldo)
6. BBR. Brazilian Business Review (Edição em Português)
7. Cadernos da Escola de Negócios da UniBrasil
8. Cadernos Gestão Pública e Cidadania
9. Cadernos Gestão Social
10. Contextus (Fortaleza)
11. Faces: Revista de Administração (Belo Horizonte)
12. Gestão Contemporânea
13. Gestão Contemporânea (Vila Velha)
14. Gestão e Desenvolvimento (Novo Hamburgo)
15. Gestão e Desenvolvimento (Viseu)
16. Gestão e Planejamento
17. Gestão e Sociedade
18. Gestão Pública (Recife)
19. Gestão.org
20. Inteligência Empresarial
21. Marketing
22. Marketing Industrial
23. Mercatus
24. Organizações Rurais & Agroindustriais
25. Pensamento & Realidade

26. PMKT: revista brasileira de pesquisas de marketing, opinião e mídia
27. Pretexto (Belo Horizonte)
28. RAC: Revista de Administração e Contabilidade (Santo Ângelo)
29. RACE: Revista de Administração do Cesusc
30. RACE: Revista de Administração, Contabilidade e Economia
31. RACEF: Revista de Administração, Contabilidade e Economia da FUNDACE
32. RACI: Revista de Administração e Ciências Contábeis do IDEAU
33. RAHIS: Revista de Administração Hospitalar e Inovação em Saúde
34. RAI: Revista de Administração e Inovação
35. RAU: Revista de Administração da UNIME
36. REA: Revista Eletrônica de Administração (Franca)
37. REBAP: Revista Brasileira de Administração Política
38. REBRAE: Revista Brasileira de Estratégia
39. RECADM: Revista Eletrônica de Ciência Administrativa
40. ReFAE: Revista da Faculdade de Administração e Economia
41. REGE: Revista de Gestão
42. REMark: Revista Brasileira de Marketing
43. Revista Administração em Diálogo
44. Revista ADMpg
45. Revista Brasileira de Administração Científica
46. Revista Brasileira de Finanças
47. Revista Ciências Administrativas
48. Revista da FAE
49. Revista da Micro e Pequena Empresa
50. Revista de Administração da UFSM
51. Revista de administração da Unimep
52. Revista de Administração e Contabilidade da FAT
53. Revista de Administração e Negócios da Amazônia
54. Revista de Administração Municipal
55. Revista de Ciências da Administração (Florianópolis)
56. Revista de ciências da administração (Recife)
57. Revista de Ciências Gerenciais
58. Revista de Finanças Aplicadas
59. Revista de Negócios
60. Revista de Negócios Internacionais
61. Revista Gerenciais
62. Revista Gestão & Saúde (Curitiba)
63. Revista Gestão e Conhecimento
64. Revista Organizações em Contexto
65. Revista Pensamento Contemporâneo em Administração
66. RGE. Revista de Gestão e Economia
67. RGO: revista gestão organizacional
68. RGSA: revista de gestão social e ambiental
69. Temas de Administração Pública

A pré-avaliação compreendeu os seguintes aspectos:

- a) Presença da data de recebimento e de aprovação em todos os artigos;
- b) Periodicidade;
- c) Pontualidade;
- d) Afiliação dos autores; e

e) Citações recebidas dos periódicos SciELO.

Desta primeira análise, foram aprovados 38 periódicos e os dados da pré-avaliação foram submetidos a um Comitê Temático de Administração para a validação dos resultados e, posteriormente, aos membros do Comitê Consultivo SciELO Brasil.

Aos editores dos periódicos aprovados na pré-avaliação foi solicitado o envio do formulário de avaliação padrão do SciELO para coleta de dados dos três últimos fascículos publicados, do formulário utilizado pelo periódico no processo de avaliação dos manuscritos e dos arquivos dos artigos publicados no último ano.

Do total de títulos considerados nesta etapa, 29 apresentaram a documentação solicitada e foram aprovados para a segunda etapa do processo de avaliação de área:

1. Administração Pública e Gestão Social
2. Administração: Ensino e Pesquisa
3. Base (São Leopoldo)
4. BBR. Brazilian Business Review (Edição em português)
5. Cadernos Gestão Pública e Cidadania
6. Contextus (Fortaleza)
7. Faces: Revista de Administração (Belo Horizonte)
8. Gestão Contemporânea
9. Gestão e Planejamento
10. Gestão e Sociedade
11. Organizações Rurais & Agroindustriais
12. Pretexto (Belo Horizonte)
13. RACE: Revista de Administração, Contabilidade e Economia
14. RAI: Revista de Administração e Inovação
15. RECADM: Revista Eletrônica de Ciência Administrativa
16. REGE: Revista de Gestão
17. REMark – Revista Brasileira de Marketing
18. Revista ADM.MADE
19. Revista Brasileira de Administração Científica
20. Revista Brasileira de Finanças
21. Revista da Micro e Pequena Empresa
22. Revista de Administração da UFSM
23. Revista de Administração da UNIMEP
24. Revista de Ciências da Administração (Florianópolis)
25. Revista de Negócios
26. Revista Organizações em Contexto
27. Revista Pensamento Contemporâneo em Administração
28. RGO: Revista Gestão Organizacional
29. RGSA: Revista de Gestão Social e Ambiental

Na terceira etapa do processo, foram considerados os aspectos formais e a qualidade do conteúdo científico, possibilitando a identificação do núcleo de periódicos com melhor desempenho.

Do total de títulos aprovados na etapa anterior, 13 foram selecionados para serem encaminhados a penúltima fase do processo de avaliação da área de administração, conforme lista indicada a seguir:

1. Administração Pública e Gestão Social
2. Base (São Leopoldo)
3. BBR. Brazilian Business Review (Edição em português)
4. Cadernos Gestão Pública e Cidadania

5. Contextus (Fortaleza)
6. Gestão e Planejamento
7. Organizações Rurais & Agroindustriais
8. Pretexto (Belo Horizonte)
9. RAI: Revista de Administração e Inovação
10. RECADM: Revista Eletrônica de Ciência Administrativa
11. Revista Brasileira de Finanças
12. Revista de Administração da UFSM
13. Revista de Ciências da Administração (Florianópolis)

Os 13 periódicos foram avaliados pelos membros do Comitê Temático em conjunto com os periódicos já indexados no SciELO. A avaliação abrangeu o cumprimento dos padrões de publicação de periódicos, a relevância e méritos científicos e os indicadores bibliométricos, gerados a partir do processamento dos artigos de quatro fascículos dos periódicos, conforme a Metodologia SciELO.

Como resultado final deste processo, o Comitê Temático ranqueou 4 títulos para a avaliação do Comitê Consultivo SciELO. São eles:

1. BBR. Brazilian Business Review
2. Organizações Rurais & Agroindustriais
3. RAI: Revista de Administração e Inovação
4. Revista Brasileira de Finanças

Os editores destes 4 periódicos deverão atualizar a documentação para finalização do processo de avaliação pelo CC do SciELO Brasil. Informamos que a avaliação dos mesmos será realizada com base nos novos indicadores disponíveis a partir dos Critérios SciELO Brasil.

Os editores dos periódicos que ficaram fora do ranking dos 4 títulos poderão fazer nova submissão a partir de janeiro de 2016, respeitando os indicadores disponíveis no documento de [Critérios SciELO Brasil](#).

Por gentileza, acusar o recebimento desta mensagem.

Atenciosamente,

--

Denise Peres

Unidade de Indexação

SciELO - Scientific Electronic Library Online

FAPESP - CNPq - BIREME - FAP UNIFESP

Av. Onze de Junho, 269 - Vila Clementino

04041-050 São Paulo SP - Brasil

Telefone: [\(55 11\) 5083-3639](tel:551150833639) - R. 116

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Indexing attempt in Redalyc



Resultado de la Evaluación de la Revista de Negócios

Estimada Marianne Hoeltgebaum:

Con objeto de estar en condiciones de continuar con la evaluación de la *Revista de Negócios*, y de contar con argumentos para indizarla, le solicitamos que sea tan amable de atender la siguiente observación:

La revista debe contar con el acervo completo del año en revisión (2015).

- La periodicidad de la revista es trimestral, sin embargo, tres números publicados como números regulares corresponden a números especiales, por lo que se considera que la publicación regular anual no es la correcta y se encuentra incompleta.

Sin otro particular, reciba un cordial saludo.